



## Communicating the Truce: a postcard and an airship full of ideas...

subject to participants. As we said has been necessary to manage a rather lively group, so it has been split in small groups, concentrating on two main goals.

The group tested its understanding on the techniques of problem solving introduced from the coordinator Marco Vanzo, between which we remember as an example the "six hats of De Bono".

As always the most difficult moment is the beginning, but once established the main points to be communicated they don't miss the necessary fantasy to achieve them.

The card has been designed with a combination of symbols representing peace (the background is composed by the colours of the flag) and the 5 circles that tie and join the continents.

Referring to the logo of the Truce, the circles are broken to symbolize not only the Truce crossing continents, but also a long way we still have to the complete knowledge. Under these symbols every article of the Appeal will be written (there will be 10 different card); the whole Appeal will appear on the back.

Concerning the communication program the

main point is the creation of some materials and gadgets to bring the attention on the topics. The symbol of the campaign will be an airship, which is a mean to reach every place, even if slowly.

Great importance obviously must have the schools, like places of juvenile meeting, and the actions of the local agencies.

Manuela Pozzoli

One of the biggest work groups had the task to think about actions to communicate the topics of the Olympic Truce, through the creation of a postcard and a specific program to develop people's awareness.

Obviously the communication, especially made in correct and effective way, is a fundamental means in order to achieve a formative exchange and in order to increase the knowledge of the individuals.

Initially the group had also to plan a possible Youth Camp to be held during the Winter Olympic Games of Turin 2006, but the limited time rendered necessary one clear choice of the actions on which concentrating.

After the presentations they passed to the analysis of the most classic theories of the communication, supported by interactive activities in order to give some familiarity with the



## We need the Truce also in every day's life: some projects "from below" to improve the school

There is no better idea than to start from the problems near to youth, such as school, to communicate and spread the Truce.

The goal of the workshop "Truce on the move" has been the need to demonstrate how the Truce and its connected themes can touch our realities not being just an abstract and far concept.

The group, after an animate discussion, reached the conclusion that they are in touch with some bad situations in their lives, something that very often doesn't respect people's rights, even in the school world. They started from the reflection that is not possible to diffuse the message of the Truce without the knowledge and the consciousness of the conditions of degradation in which often too many institutes are.



The group, coordinate by Cristina Agrillo, tried to plan a chain of events. In particular a "students-day" has been organized in order think about an effective way to inform about their rights and the means by which improve their own situations.

Moreover they planned some concerts with sensitive famous people, focused on the problems of the students, some football and athletics challenges, some comic events and jokes on scholastic issues and a free distribution of CD with informative material to make citizens aware. Finally the group proposed to take advantage of the personal compe-

tences of the students in order to improve scholastic buildings. To give an example of process "from below": some boys decided to think in large, acting in their own small zone, because all these small projects together are really able to achieve the greatest result. The peace on earth.

Claudia Bussolino



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